

FAQ:

Q1. Why are you making this change after so many years at Chetola?

A1. The board has made a strategic decision based on a number of factors to move our signature summer event to App Ski Mountain. We are excited about this change and the new energy the change will bring to performances and the event overall.

Including: nearly doubling our parking, more green space, ticket technology and future enhancements to elevate the guest experience.

Q3. Is the event covering its costs? Was this a financial decision?

A3. Every effort we make at the Chamber must be self-supporting and as representatives of the business community, we ensure our efforts are supported by a rigorous business case.

Q4. When will tickers go on sale?

A4. Our goal is June 1st; check LoveBlowingRock.com

Q5. What changes can we expect to see? Admission costs? Programming?

A5. We are excited to share there will be no increase in GENERAL admission price if purchased prior to July 1st. Appalachian Ski Mountain offers significantly more space for event guests, expanded parking with shuttle services, and our guests will have the flexibility to allow coolers and food. We will increase the amount of reserved seating available while reserved tents will be offered as well.

Q6. Will you rebrand the event?

A6. Yes, following our 2026 season we will undertake an effort to rebrand the event to reflect not just a new venue but the future of the symphony itself. The



new brand will reflect the longer-term strategic aims as determined by the board and with input from our key stakeholders.

Q7. Can I bring a cooler?

A7. Yes coolers are welcome refreshments of beer, wine, soft drinks and snacks are welcome by our guests.

Q8. Will there be food and drink for purchase?

A8. Yes there will be beer, wine, water and a special "Mocktail"; and grab and go options for food. We strive to make your experience as smooth as possible