



YES! Include us as a sponsor for the 2017 Symphony by the Lake.
Please reserve our sponsorship and invoice me.

Indicate Sponsorship Level below:

Acceptance Signature

Date

Company Name

CONTRACTUAL Agreement
&

PAYMENT in full due 30 days prior to event
(Deposit of 1/2 due at signing, balance due 30 days prior to event)

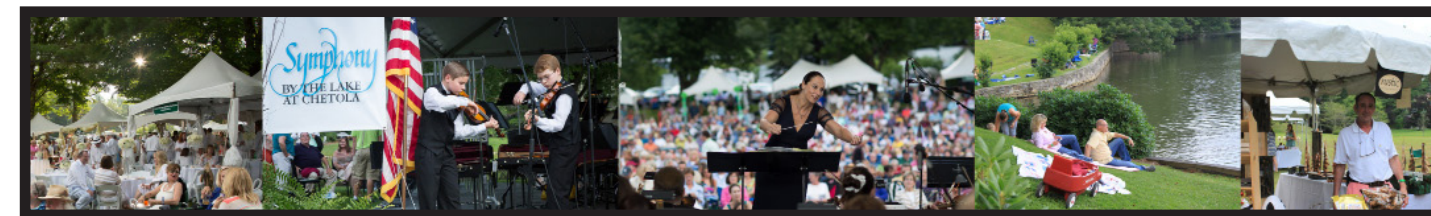
Please sign and return either by mail to PO Box 406, Blowing Rock, NC 28605
Or by email to billie@blowingrock.com -- Or by fax to 828-295-7651

Sponsorships are non-refundable and tax deductible. Must be a Chamber member in good standing.
For more information contact Billie Rogers at 828-295-7851



A Blowing Rock Chamber of Commerce Event

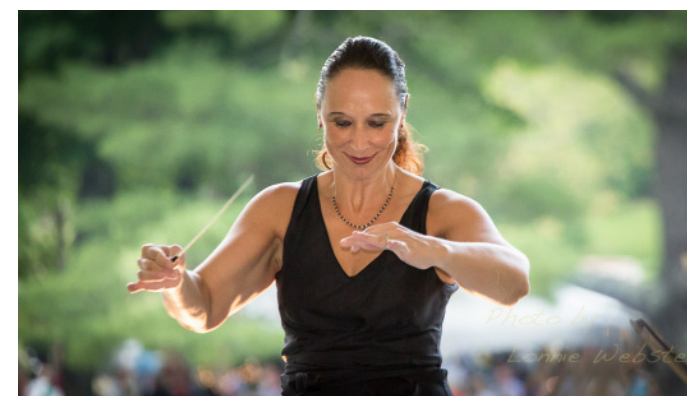
Symphony by the Lake • P.O. Box 406 Blowing Rock NC 28605 • 828.295.7851



Symphony by the Lake

Sponsorship & Marketing Opportunities
July 28, 2017

www.SymphonyByTheLake.com



Event Overview

The Symphony by the Lake at Chetola has long been considered the “centerpiece” of the summer season in Blowing Rock. Each year, almost 4000 attendees assemble on the surrounding lawn to enjoy music, food and drink under the open sky. An opening band entertains the crowd before the main symphony performance. A spectacular fireworks display serves as a grande finale. The 2012 event was chosen as a Top 20 Event by the Southeast Tourism Society. The 2014 event had record breaking attendance of over 3,400, while 2015 and 2016 saw a record crowds of almost 4,000!

The Symphony by the Lake at Chetola has become a must-do event of the summer season for all residents and visitors. It can also be the highlight of the year for your business. There are many sponsorship opportunities available. Participation at any level offers a great evening and an opportunity to meet and greet new friends, clients and contacts. We already have several sponsors for the 2017 event!

The Chamber has a number of involvement opportunities that allow you and your company to be noticed, reach new and existing customers and, at the same time, support Chamber events, programs and services. Whether you’re looking to volunteer, advertise or attend an event, the Chamber has something for you. Join us in sustaining the important work the Chamber performs on behalf of our business community!



A Blowing Rock Chamber of Commerce Event



SYMPHONY SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$15,000

Top billing on all Event signage. Event will be referred to as “(Your Company) Presents Symphony by the Lake at Chetola.” Additionally, you company will have top billing on all printed and on-line promotional materials including logo recognition in event program and in all media advertising.

Recognition and Brand Opportunities:

- Billing logo will appear in all print advertising and on the symphony website and the Chamber’s website with a link to your website through the end of the year 2017.
- Your company will be verbally recognized during the introductions, and your company’s representative will be given an opportunity to make a brief welcome statement at the event.
- One vertical banner on the side of the main orchestra tent (provided by the Chamber).
- A 3x5 banner with your logo located on the at the Tanger gate entrance.
- Priority visibility and link on symphonybythelake.com homepage and Facebook page.
- Full panel, high visibility advertisement in Symphony program.
- Presenting Sponsor Logo in Symphony program.
- You or a guest of your choice will be the Guest Conductor during the Symphony.
- Ability to place promo material in audiophile baskets (some of our highest paying customers).

Other Benefits:

Complimentary use of the gazebo with electricity and all inclusions of a double tent package, 12 VIP designated parking passes and all tent inclusions; use of private restrooms; 50 tickets (value: \$9,600!)

Contributing Sponsor - \$5,000

Recognition and Brand Opportunities:

- Billing logo will appear in all available print advertising and on ther symphony website and the Chamber’s website with a link to your website through the end of the year 2017.
- Your company will be recognized during the introductions.
- Banner located around the stage area with your logo.
- Priority visibility and link on symphonybythelake.com homepage and Facebook page.
- Half panel advertisement in Symphony program.
- Contributing Sponsor Logo in Symphony program.

Other Benefits:

Priority placement of a 10x20 tent on the main grounds of Chetola lawn including 26 tickets (one for a caterer if you choose), 24 chairs, 2 banquet tables and cloths and 8 VIP parking passes.

Retail Sponsor - \$3,000

Recognition and Brand Opportunities:

- Billing logo will appear in print advertising and symphony website and the Chamber’s website with a link to your website through the end of the year 2017.
- Priority visibility and link on symphonybythelake.com homepage and Facebook page.
- Full panel advertisement in Symphony program with letter/paragraph.
- Sponsor logo in Symphony program.
- Logo on poster and rackcard.
- Use of ATV or golfcart (must remain on pavement or gravel; not for use between hours of 7:00pm and the completion of the fireworks. Subject to availability - prearrange with Billie.)
- Four (4) designated parking spaces.
- Parking spot for catering truck (subject to availability - prearrange with Billie).
- Ability to place promo material in audiophile baskets (our highest paying customers).

Entrance Banner and Program Sponsors - \$1,500

A custom banner (2’ by 4’) will be created and hung at one of the two entrance areas (either Chetola Drive or Tanger Gate Entrance). Also includes 10 tickets to the Symphony and a 1/4 panel advertisement in the Symphony Program. Limited Space Available.

Patron Tent Decorating Award Sponsor - \$300 (two available)

Award to be presented during intermission by the sponsor to the winning Patron Tent.

Bar Sponsor - \$250 (one space available)

Area at top of tent provided for sponsor’s banner (must meet size and design specifications). Bar area located adjacent to main entrance across from Timberlake’s Restaurant with high visibility.

Trolley Banner Sponsorships - \$250 each (eight spaces available)

Trolley used to shuttle guests from satellite parking at Food Lion and Downtown parking decks, allowing visibility along trolley route as well. Two sides available for sponsor’s own banner (must meet size and design specifications. Sponsor provides banner).

Bathroom Sponsor - \$1,000 (four available)

You design a 3x5 ft banner and we will display it in front of our fancy bathroom trailers! A great way to advertise your business in a fun new way to a captive audience! (Note: Design must have Chamber approval.)

Tent Patron – starting at \$850 based on location (limited space available)

Single tents come with reserved space, tent, seating and tickets for thirteen, an eight foot banquet table & cloth as well as a sign to display on tent. Patrons are also granted special parking and recognized in program. *There is waiting list for this opportunity.*

Have an idea not listed here? Contact us! 828.295.7851

